**PROJECT ON DIGITAL MARKETING**

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**TEAM MEMBERS:**

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**TEAM NM ID:** NM2023TMID02303

**DEPARTMENT:** B.E BIOMEDICAL ENGINEERING – FINAL YEAR

**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY SAMAYAPURAM, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** CREATE A WEBSITE USING-WIX/CANVA

**BRAND NAME:** LUKKA ARTS AND HANDCRAFTS

**CATEGORY: “**ARTS AND HANDCRAFTS”

**TARGET AUDIENCE:** All (Men, Women and Kids)

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**WIX WEBSITE URL :** [**https://lukkaartsandhandcr.wixsite.com/my-site**](https://lukkaartsandhandcr.wixsite.com/my-site)

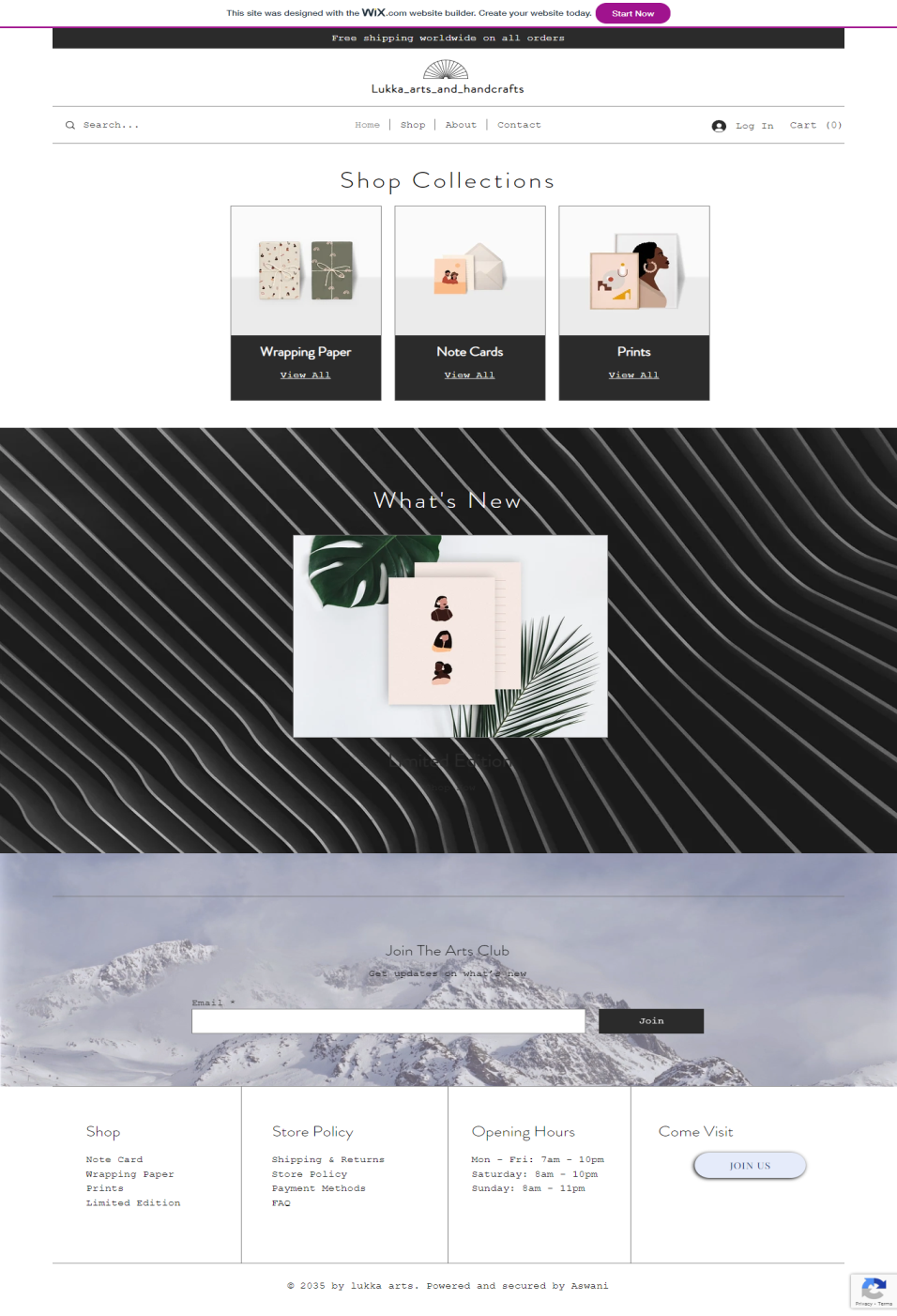
**RECORDED VIDEO:**

**YOUTUBE LINK :**[**https://youtu.be/tRZL7NDxCuU?si=lJLR\_WQ4Jt\_yM8Xx**](https://youtu.be/tRZL7NDxCuU?si=lJLR_WQ4Jt_yM8Xx)

**DRIVE LINK:**

[**https://drive.google.com/file/d/1Yqw5WbsheNlItWkP5MqK-2vVkyCMeSzP/view?usp=drivesdk**](https://drive.google.com/file/d/1Yqw5WbsheNlItWkP5MqK-2vVkyCMeSzP/view?usp=drivesdk)

**DOCUMENTATION:**

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